

Guernsey NEWS
AUGUST 2026



A photograph of a brown and white cow grazing in a field of tall green grass. The cow is facing left, and its head is down. The background is a soft-focus landscape with trees and a clear sky.

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Guernsey News Advertising Schedule

Cover Photo: Don Haven Java Vegas,
submitted and owned by Scott Gordon.

Have a great photo you'd like featured on the cover?
Send it in with a little description to guernseyinfo@holstein.ca

Information Sheet

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VISIT THE CANADIAN GUERNSEY WEBSITE WWW.GUERNSEYCANADA.CA FOR:

- Current Director Listing
- Fee Schedule
- By-Laws
- Breed History
- Animal Inquiry
- Applications: Membership, Registrations and Transfers
- Newsletters, Updates, Journals, etc.

CONTACTS

American Guernsey Association:
www.usguernsey.com
Lactanet:
www.lactanet.ca
Holstein Canada:
www.holsteincanada.ca

AI UNIT WEBSITES

ABS Global: www.absglobal.com
Alta Genetics: www.canada.altagenetics.com
CIAQ: www.ciaq.com
Cogent Canada: www.cogentcanada.com
EastGen: www.eastgen.ca
Genex: www.genexcanada.ca
Select Sires: www.selectsiresgenerations.com
Semex: www.semex.ca
ST: www.stgen.ca
WestGen: www.westgen.com

BOARD OF DIRECTORS

President: Bruce Fuller
Vice President: Christian Kaiser

Board of Directors:

Paul MacLeod
Jim Eby
Brad Comfort
Colin Comfort
Scott Gordon
Liesl Thiessen
Morris Bartlett

GUERNSEY CATTLE BREEDERS ASSOCIATION OF ONTARIO

President: Morris Bartlett
Vice President: Marlin Martin

Board of Directors:

Jaclyn Brubacher
Colin Comfort
Scott Gordon

BREED IMPROVEMENT COMMITTEE

Chair: Christian Kaiser

Committee Members:

Jim Eby
Scott Gordon
Bruce Fuller
Russell Gammon

FOLLOW US ON FACEBOOK

 Canadian Guernsey Association

President's Ramble

I hope everyone is enjoying the summer, with a healthy balance of sunshine and rain. Overall, Nova Scotia has had a strong growing season, with adequate moisture, moderate temperatures, and fewer extended heat waves than in recent years.

Members and friends of the Guernsey Association gathered for a summer picnic at Scott Gordon's farm in Rockwood, Ontario, with approximately 30 people in attendance. The day featured a classification demonstration and judging competition, which sparked engaging discussion among passionate Guernsey breeders.

Earlier this year, at our Annual General Meeting in March, we presented Guernsey's first computer-calculated Master Breeder Award. During the summer picnic, we were pleased to present the 2025 Master Breeder trophy to Scott.

In September, we will host the Guernsey Show at the Ancaster Fairgrounds, with Reg Dillman serving as judge. More details can be found in this magazine on page 10. We hope you will come out to support our members, see some of the best of the breed, and visit with new and familiar friends.



Past President Paul MacLeod presents the Master Breeder Award to Scott and his father, John. Congrats to Don Haven Guernseys!

Wishing you all the best for the rest of summer and a successful fall harvest.

- Bruce Fuller

National President



2026 National Show: Meet the Judge



The Canadian Guernsey Association is pleased to welcome **Reg Dillman** from Elderbank, NS as Judge for the National Show on **September 24th!**

Dillman, his wife Melissa and sons Kaden and Tate, farm with his parents John and Gwen at Musqie Valley Farm near Middle Musquodoboit in Halifax County. The farm is just over half an hour from Stanfield International Airport.

A milking herd of 60 to 70 females and an equal number of heifers is unusual in that six different dairy breeds are represented. The senior Dillmans dairied with Holsteins.

Over the past twenty-five years Ayrshires and Jerseys were added with Brown Swiss blending in about a decade ago. In 2019 the Dillmans cooperated with the Fuller family from the Annapolis Valley to welcome Guernseys to the mix. More recently Milking Shorthorns were added.

Standards are high for productivity and conformation. After a recent classification the herd average score stands at 87.8% with 16 multiple Ex, 8 Ex, 25 Very Good and 6 Good Plus.

The Dillmans love working with and milking good-natured Guernseys. Both members of the youngest generation have chosen Guernseys for their 4-H project heifers in recent years.

Reg has a long history of service on breed association committees and Boards having been President of the Nova Scotia Animal Breeders Co-op. He was a key factor in work toward the recent amalgamation of the Co-op with Eastgen. Reg now serves on Eastgen's board.

Among well known animals bred at the farm are the Jersey Musqie Latola Martha Ex-97 who garnered Supreme Championships at both World Dairy Expo and the Royal Agricultural Winter Fair.

Reg is thrilled to be asked to add judging at the National Show to his growing list of assignments.

Registrar Message

We hope everyone enjoys the summer and stays cool during these hot days. As we move into the second half of the season, we wanted to share a brief update from the Registrar's Office and highlight the continued importance of member involvement in supporting the growth of the Guernsey breed.

One of the Board of Directors' strategic goals is to grow services and continue building engagement across the breed. The update below provides a comparison of activity from 2024, 2025, and year to date, from January 1 to July 31, 2026.

Grow total membership and registrations

Goal 1 - Membership to 75 members

Membership has remained steady over the past three years and continues to sit close to the goal. Every new member helps strengthen the Guernsey community and supports continued growth for the breed.

Goal 2 - 400 registrations annually

Registrations for 2026 are currently tracking lower than the same period in 2024 and 2025, so we have some ground to make up to reach this goal. No worries - we're here to help! If you have registrations to catch up on, please contact the Registrar's Office to see if you qualify for our catch-up

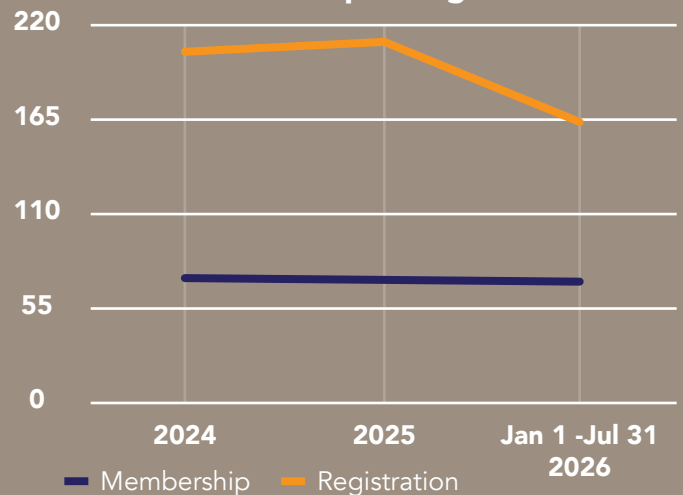
Goal 6 - Encourage more Guernsey animals to participate in genomic testing and classification

Genomic Testing – Participation in 2026 is currently tracking lower than the same period in 2024 and 2025. The good news is that the promotional credit is still available to help support members who would like to test eligible animals:

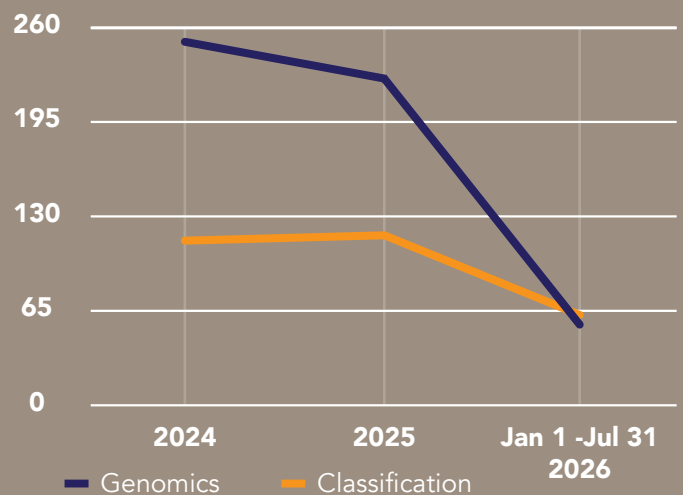
- For herds participating in either Milk Recording (MR) or Classification: \$20 credit per cow or \$15 credit per heifer
- For herds participating in both MR and Classification: \$33 credit per cow or \$15 credit per heifer

Classification Program - Participation in 2026 is also tracking lower than the same period in 2024 and 2025. Members are encouraged to take advantage of classification services as another valuable tool to support herd improvement and breed development.

Membership & Registration



Genomics & Classification



Welcome to our newest members:

Tyler & Beatrice Untinen
from Breton, AB!

If you have questions, need assistance, or would like more information, please contact the Registrar's Office at guernseyinfo@holstein.ca or by phone at 1-855-756-8300, option 5 for Dairy Breeds, then option 4 for Guernsey.

2029 World Guernsey Conference

The Canadian Guernsey Association Board of Directors is excited to host the **2029 World Guernsey Conference** in Canada.

We are working closely with The World Guernsey Cattle Federation to confirm roles and

responsibilities and to deliver a conference and tour program that is educational, beneficial to the Guernsey breed, showcases Canada in a positive light, and provides great value to visitors.



If you have ideas, would like to get involved, or are interested in being part of the planning committee, please contact Linda Markle at lmarkle@holstein.ca.

We look forward to working together to showcase Canadian Guernseys and welcome the world to Canada in 2029.



Tag ordering just got easier!

Contact DairyTrace Customer Services to get set up!

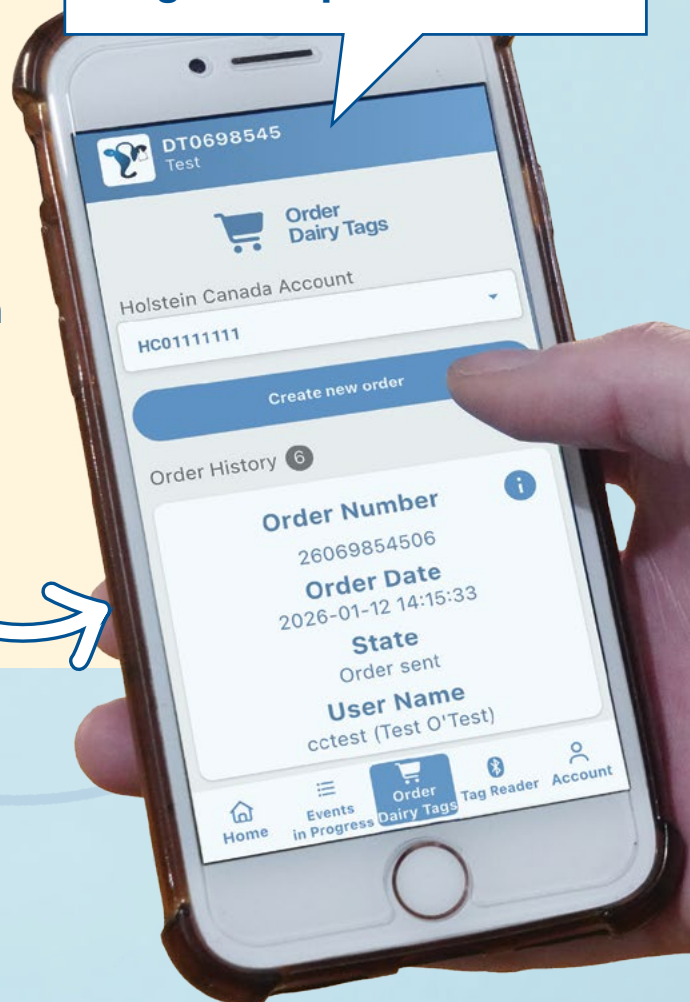


You can now order tags through the DairyTrace mobile app.



If you are already authorized to order tags through the DairyTrace Portal, simply update your app to the latest version. The new menu item will show on the app home screen.

Tap, Type, Trace and now...Order tags!



download the app here



DairyTrace Customer Services:

DairyTrace.ca ▪ 1-866-558-7223 ▪ info@DairyTrace.ca



Sustainable Canadian
Agricultural Partnership



Canada

2026 Summer Guernsey Picnic



The **2026 Summer Guernsey Picnic** was hosted this year by Scott and Katrina Gordon at Bydand Farms in Rockwood, Ontario.

In the days leading up to the picnic, there were questions about whether the event might need to be cancelled. Smoke from Ontario wildfires lingered in the air, and the forecast called for thunderstorms with a near 100% chance of rain. Thankfully, by Saturday, the smoke had cleared, and Scott had an indoor backup plan ready in case the weather did not cooperate.

The smoke was part of a broader air quality event across Ontario caused by wildfires burning in the northwestern part of the province. In some areas, smoke drifted close to the ground, creating hazy skies, reduced visibility, and air quality warnings. It was a reminder of how far-reaching the effects of wildfire season can be, even for communities many kilometers away from the fires themselves.

As it turned out, forecast proved to be right. Rain was falling as guests arrived at Bydand Farms, and as the day progressed, tornado alerts were issued, the wind picked up, and more rain moved through the area. Fortunately, no severe weather reached the farm, and the indoor setup turned out to be ideal.

Guests gathered in the shed connected to the barn, where they enjoyed lunch just a few steps away from the cattle. The herd includes Bydand Holsteins, Don Haven Guernseys and Ayrshires.

Before lunch, Katrina invited guests into the house to view some of her beautiful quilt work. Along the way, visitors passed through the garden and had the opportunity to taste golden raspberries. Perfectly ripe, sweet, and delicious, they quickly became one of the day's pleasant surprises.



As we viewed the quilts, Katrina shared some of the stories behind several of her creations. One quilt represented England, where their daughter had attended school. Other favourites featured cows, hens, and a winter snowman wall hanging. Katrina also explained some of the techniques she uses, including an intricate design that created a layered Highland cow with fabric stitched to look like curled hair.

Her collection showcased an impressive range of quilted pieces, including overnight bags, cosmetic bags, carry bags, wall hangings, and table runners. Katrina's passion and craftsmanship were evident in every piece, and guests greatly appreciated the tour.

The Gordons' open tie-stall setup made it easy for everyone to walk through the barn and view the cows. Following the potluck lunch, Classifier Paul Tree led a classification demonstration and discussion, followed by a judging competition.

Participants evaluated four cows, including one Ayrshire and three Guernsey's. Among them was Don Haven Tsunami Vindaloo; at +14 she is the #1 conformation cow in Canada.



The program wrapped up with a silent auction, with special thanks to everyone who donated items and to all who placed bids. Popular items included homemade jam, freshly made by Katrina Gordon; a pecan pie made by Jacqueline Brubacher; and Guernsey soap made by Anli Handcrafted Soaps, donated by Jim Eby. One item that brought plenty of smiles was the much-loved Guernsey cookie jar.

Auctioneer Russell Gammon took up the gavel and quickly got the bidding underway. Friendly competition and good-natured bidding kept the crowd entertained throughout the auction. By the end of the day, the auction raised \$188.50 for the Association.

Special thanks go to Scott, Katrina, and their family for hosting the picnic; to Russell Gammon for helping organize the day and serving as auctioneer; Paul Tree for leading the classification demonstration; Eby's for providing Guernsey chocolate milk; and everyone who contributed food and great camaraderie.

Despite the rain, wind, and uncertain forecast, the 2026 Summer Guernsey Picnic was a memorable day filled with great people, great cows, great food, and plenty of Guernsey spirit.



Fieldman's Reflections

PREPARING FOR A BETTER FUTURE!

Life in the Guernsey Breed is fascinating.

We enjoy sharing news from around the globe on the CGA Facebook page. Please send us your news and photos and videos so we can up Canadian content!

June 20th was a lovely day in Southwestern Ontario. Crowds thronged to Eby Manor Farm for the Annual Open Farm Day. In fact a total of well over 800 people enjoyed learning more about dairy farming, Guernsey cattle and Guernsey Dairy products and service and products offered from other local companies via the on farm dairy market.

This number of visitors easily eclipsed the previous record for number of guests.

The Ebys and their team presented a highly professional program with numerous educational stops.

Twas a golden Guernsey day for sure!

Subsequently the Ebys have offered some farm tours for smaller groups.

Although the weather was more varied than June 20th the Gordon family of Bydand Farm near Rockwood, Ontario were generous and gracious hosts for the annual summer picnic. You can read an extensive report elsewhere in this issue. The Gordon's Master Breeder herd is registered under the Don Haven herd name.

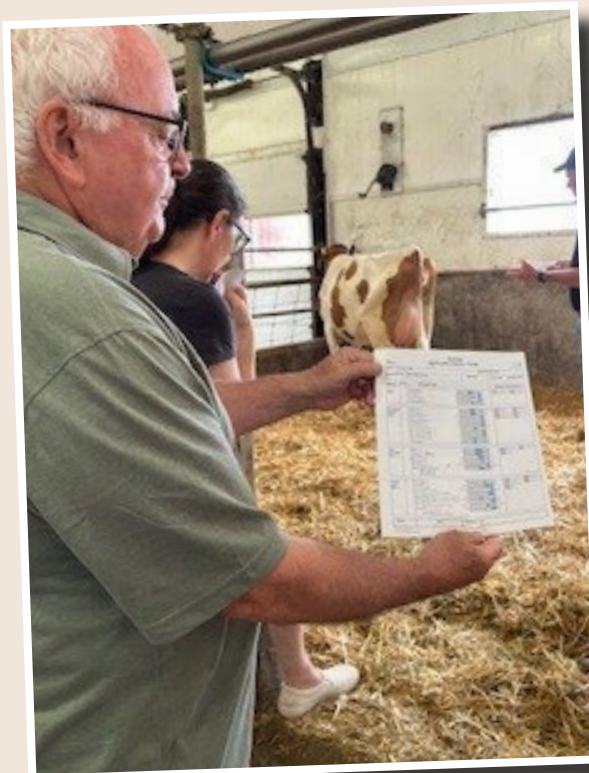
We are much looking forward to the National Show in Ancaster, Ontario on the evening of September 24th.

This year's show will have a definite national flavour as our Judge is Reg Dillman from Musqie Valley Farm in Nova Scotia. You can learn more about Reg's active involvement in the breed and industry elsewhere in this issue!

We are stoked about this event, come one, come all re exhibitors and spectators!

The Canadian Milking Shorthorn Society is planning a fall sale in September and are very open to having consignments from other breeds including Guernseys. Please let us know if you have top quality animals to consign, right away!

There has been some movement of cattle from Ontario to BC this summer and this is very encouraging.



Truly exciting is the prospect that the World Guernsey Cattle Federation international conference set for 2029 is coming to Canada. This will be a big undertaking. We are working with World Federation to ensure we know our responsibilities so we can deliver a world class event! See more information elsewhere in this issue!

During WGCF meetings it has become obvious that Canada has become recognized for our support of genotyping as many Canadian Guernseys as possible. Let's keep our foot on the gas on this breed-building topic!

If we can help you with any Guernsey-specific topics, PLEASE let us know!

It is time to go and to grow Guernsey here and around the globe!

- Russell Gammon

Production Records

GUERNSEY PRODUCTION FOR APRIL 2026 TO JUNE 2026 ABOVE THE NATIONAL BCA COMPOSITE OF 660

Yearlings		Class	Yr	Mth	Milk	Fat	%F	P	%P	MBCA	FBCA	PBCA	Comp	Owner	
GUCANF14720310	EBY MANOR KANDYMAN LINDOR	GP	80	1	10	10025	456	4.5	309	3.1	366	330	315	1011	EBY MANOR LTD, ON
GUCANF14720305	EBY MANOR TSUNAMI SKOR	VG	85	1	9	7799	372	4.8	270	3.5	279	270	270	819	EBY MANOR LTD, ON
GUCANF121482365	GOLDEN HILL SOLOMON 2365 ROSET			1	10	5541	302	5.5	206	3.7	210	230	222	662	ENTREPRISE FAMILIALE KAISER INC, QC

Jr. 2 Yr Old		Class	Yr	Mth	Milk	Fat	%F	P	%P	MBCA	FBCA	PBCA	Comp	Owner	
GUCANF14291760	MAR-LEY JAVA P NIMBLE	G	77	2	0	7972	389	4.9	268	3.4	280	272	265	817	MARLEY FARMS INC, ON
GUCANF14593131	MAR-LEY JACK DANIELS CAR-AMEL	GP	80	2	3	7221	371	5.1	256	3.5	256	261	256	773	MARLEY FARMS INC, ON
GUCANF14028766	EBY MANOR THEO LINDSAY	VG	86	2	1	7895	370	4.7	258	3.3	270	252	248	770	EBY MANOR LTD, ON
GUCANF14428278	BEAVERWOOD AUDREY LORNA			2	2	6833	313	4.6	243	3.6	237	214	236	687	BEAVERWOOD FARMS INC., NB

Sr. 2 Yr Old		Class	Yr	Mth	Milk	Fat	%F	P	%P	MBCA	FBCA	PBCA	Comp	Owner	
GUCANF120990124	CRÉMEDOR VENGEANCE 124 WISTLER	G	77	2	10	9157	431	4.7	310	3.4	296	276	282	854	ENTREPRISE FAMILIALE KAISER INC, QC
GUCANF14291743	COULEE CREST BUMMER LOOP	GP	81	2	7	8302	412	5	324	3.9	271	266	297	834	MARLEY FARMS INC, ON
GUCANF14173423	DON HAVEN VENGEANCE VAROOM	VG	85	2	11	8342	409	4.9	284	3.4	273	264	261	798	JACLYN BRUBACHER, ON
GUCANF13408858	FULLER VIEW KINDER SURPRISE	GP	84	2	6	7009	444	6.3	289	4.1	223	281	258	762	FULLER VIEW FARM, MUSQIE VALLEY FARMS, J. FUL, NS
GUCANF14428269	BEAVERWOOD REWARDS KOLA			2	6	7998	315	3.9	263	3.3	269	210	248	727	BEAVERWOOD FARMS INC., NB
GUCANF14211840	COMFORT FARMS PH PHOEBE	GP	84	2	8	7011	365	5.2	242	3.5	238	245	230	713	COMFORT FARMS LTD, ON
GUCANF14300474	SHOWCASE DOUBLE DAWSON ZORA	GP	83	2	11	8015	382	4.8	266	3.3	247	234	229	710	NATIONAL MUSEUM OF SCIENCE & TECHNOLOGY CORP., ON
GUUSAF97014432	WARWICK MANOR MISS ALGERIA ETV ET	GP	83	2	11	6970	324	4.7	272	3.9	228	209	250	687	FULLER VIEW FARM, MUSQIE VALLEY FARMS, J. FUL, NS
GUCANF14028750	EBY MANOR DRONE TABITHA	GP	81	2	9	7341	314	4.3	255	3.5	236	200	230	666	EBY MANOR LTD, ON

Jr. 3 Yr Old		Class	Yr	Mth	Milk	Fat	%F	P	%P	MBCA	FBCA	PBCA	Comp	Owner	
GUCANF14028721	EBY MANOR JC PENNEY INEZ	VG	85	3	3	9928	493	5	363	3.7	294	288	303	885	EBY MANOR LTD, ON
GUCANF14291752	MAPLEHURST TIFFANY	VG	85	3	0	8726	478	5.5	307	3.5	283	306	279	868	MARLEY FARMS INC, ON
GUCANF14211822	COMFORT FARMS NOVAK LUCINE	G	72	3	5	9006	436	4.8	288	3.2	265	255	238	758	COMFORT FARMS LTD, ON
GUCANF120840561	CRÉMEDOR CRAIG 40561	VG	85	3	4	8212	425	5.2	310	3.8	244	250	258	752	MARLEY FARMS INC, ON
GUCANF14291734	DUSTYLAND TOBYKEITH LUCKY	G	78	3	5	7881	412	5.2	300	3.8	239	247	256	742	MARLEY FARMS INC, ON
GUCANF14291754	MAPLEHURST LORI	GP	83	3	1	7129	338	4.7	257	3.6	236	221	239	696	MARLEY FARMS INC, ON
GUCANF13897166	BEAVERWOOD NEWTONS KAILLIE			3	3	7834	347	4.4	266	3.4	244	213	233	690	BEAVERWOOD FARMS INC., NB
GUCANF14255400	HIDDEN LANE LORI	GP	83	3	5	6998	347	5	261	3.7	223	217	233	673	JACLYN BRUBACHER, ON
GUCANF14028731	EBY MANOR DRONE IZZY	GP	81	3	2	8114	357	4.4	266	3.3	237	209	218	664	EBY MANOR LTD, ON

Production Records

GUERNSEY PRODUCTION FOR APRIL 2026 TO JUNE 2026 ABOVE THE NATIONAL BCA COMPOSITE OF 660

Sr. 3 Yr Old

		Class	Yr	Mth	Milk	Fat	%F	P	%P	MBCA	FBCA	PBCA	Comp	Owner
GU840F3242487236	SPRINGHILL JD FESTIVE ET		3	7	6754	385	5.7	272	4	213	239	241	693	LONDON DAIRY FARMS, ON

4 Yr Old

4 Yr Old		Class	Yr	Mth	Milk	Fat	%F	P	%P	MBCA	FBCA	PBCA	Comp	Owner	
GUCANF12962134	RANDALE 374	GP	80	4	6	9538	436	4.6	342	3.6	271	246	274	791	RANDY GUERNSEY, ON
GUCANF120187907	COULEE CREST DRONE 7907	EX	90	4	7	8544	391	4.6	282	3.3	235	215	219	669	MARLEY FARMS INC, ON

5 Yr Old

5 Yr Old		Class	Yr	Mth	Milk	Fat	%F	P	%P	MBCA	FBCA	PBCA	Comp	Owner	
GUUSAF97009904	DAIRYMAN TOBY RYLEE-ETV	VG	87	5	1	10745	462	4.3	380	3.5	325	277	325	927	HIDDEN LANE DAIRY INC., ON
GU840F3240477098	PRAIRIE MOON RUBEE GIN	GP	83	5	3	10928	418	3.8	361	3.3	290	224	269	783	MARLEY FARMS INC, ON
GUUSAF97011661	IDLE GOLD BROGDON CHAR-DONNAY	GP	80	5	9	9657	444	4.6	328	3.4	253	235	241	729	HIDDEN LANE DAIRY INC., ON
GUCANF13262805	MAPLEHURST BEAU ROSETTE	GP	81	5	9	8385	394	4.7	298	3.5	241	226	240	707	HIDDEN LANE DAIRY INC., ON
GUCANF13253901	BEAVERWOOD RUSSELLS GAYLE														
GUCANF13233177	LINDRIAN LUCKY JAGUAR	VG	87	5	8	9502	405	4.3	301	3.2	248	213	220	681	RICHARD & ASHLEY VANDER KOOI, BC

Mature Cow

Mature Cow				Class	Yr	Mth	Milk	Fat	%F	P	%P	MBCA	FBCA	PBCA	Comp	Owner
GUCANF12793011	BEAVERWOOD CHARMING FABLE				6	6	11494	506	4.4	375	3.3	297	266	272	835	BEAVERWOOD FARMS INC., NB
GUUSAF97010335	GT-IDLE GOLD COPPER SHELBY	EX	90		6	9	11731	461	3.9	370	3.1	304	244	270	818	MARLEY FARMS INC, ON
GUCANF12793005	BEAVERWOOD RANDALL FAYE				7	3	7937	380	4.8	304	3.8	227	221	243	691	BEAVERWOOD FARMS INC., NB

Supporting Youth

4-H APPLICATION

If you or a youth you know is participating in 4-H with Guernsey calves, please let us know.
The form is available on the website <http://www.guernseycanada.ca/>

Send us a picture of you and your 4-H project by **November 30**,
and the Association will send you a gift!



4-H Awards

The Canadian Guernsey Association is pleased to support the 4-H program by presenting a special award to 4-H members who complete their project using a registered Guernsey calf. Applications are received throughout the year and close as of November 30th of the current year.

Name: _____ Age: _____
Address: _____
Postal Code: _____ Phone: _____
Number of years using a registered Guernsey calf: _____
Name of Calf: _____ Reg #: _____
Owner of Calf: _____
Name of 4-H Club: _____
Name & Address of Club Leader: _____

I certify that the above member has completed their 4-H calf club project with a registered Guernsey calf.

Signature of Leader: _____ Date: _____

This form is to be returned upon completion of project to:
Canadian Guernsey Association
Box 630 (Unit 20 Corporate Place)
Stratford, ON Canada N1Y 1K4

Fax: 519-756-3502 Phone: 1-800-756-8300 Email: Guernseyinfo@holstein.ca

2025 PARTICIPANTS RECEIVING THEIR GIFT FROM THE CANADIAN GUERNSEY ASSOCIATION



Kaden Dillman presenting to
Cedric Treeling



Kaden Dillman presenting to
Tate Dillman



Charlotte Duey

2026 Classification Schedule

AUGUST

EARLY

ON – Waterloo

QC – Rouville, Richelieu,
Deux-Montagnes, Terrebonne,
Maskinongé, Beauce

AB – Large Herds

MID

ON – Nipissing, Algomea,
Timiskaming, Cochrane,
Thunder Bay, Wellington

QC – Vercheres, L'Assomption,
Montcalm, Joliette, Berthier,
St-Maurice

LATE

ON – Russell

QC – Labelle, Abitibi,
Temiscamingue, Levis

BC

SEPTEMBER

EARLY

ON – Prescott, Carleton

QC – Compton, Champlain,
Portneuf, Dorchester, Levis,
Quebec, Montmorency,
Bellechasse, Montmagny

MB – Large Herds

MID

ON – Glengarry, Stormont,
Niagara, Brant

QC – L'Islet, Kamouraska

SK

LATE

ON – Wentworth, Haldimand,
Norfolk

QC – Lac St-Jeam, Roberval,
Lapointe, Dubuc, Charlevoix,
Chicoutimi

AB

NL, NB, NS, PE - Large Herds

OCTOBER

EARLY

ON – Perth, Leeds, Lanark

QC – Stansead, Sherbrooke,
Vaudreuil, Soulanges,
Beauharnois, Shefford,
Missisquoi, Wolfe, Megantic

MID

ON – Northumberland, Renfrew

QC – Pontiac, Huntingdon,
Brome, Riviere-du-Loup,
Temiscouata

LATE

ON – Bruce, Grenville

QC – Chateauguay, Richmond,
Iberville, St-Jean, Napierville

BC – Large Herds

This schedule is subject to change within a 1-2 week period

Guernsey Breed Classifications

APRIL 1 2026 – JULY 31 2025 – 85 +

Registration Number	Name	Final Class	Final Score	ME	Owner
GU CANF14115432	NIGHTINGALE PILOT BEGONIA	EX	90	0	PROMISE VALLEY FARM
GU CANF14115446	NIGHTINGALE AUDREY CAIRO	VG2Y	86	0	PROMISE VALLEY FARM
GU CANF15045191	NIGHTINGALE MAVERICK THILE	VG2Y	85	0	PROMISE VALLEY FARM

GUERNSEY GEAR

Available for purchase



HAT A:

AJM 6 PANEL ENZYME WASHED

Super soft 6 Panel Constructed Full-Fit (Mesh Back) Enzyme Washed Deluxe Chino Twill/Soft Nylon Mesh cap.



HAT B:

AJM FIVE PANEL BASEBALL CAP

- 5 Panel Constructed
- Pro-Round-Five (Mesh Back) baseball cap made from Deluxe Chino Twill / Nylon Mesh. Has Pro-Stitch & a Pre-curved peak.

Show your
Guernsey pride
WITH TWO FRESH
SHIRT OPTIONS!



SHIRT A:

SAND-COLORED UNISEX COTTON T-SHIRT

- Features the classic Guernsey logo on the front chest and the Golden Guernsey logo on the back.
- Sizes range from M- 2XL
- \$25 + tax & shipping

SHIRT B:

GREEN POLY POLO SHIRT

- Made from breathable poly fabric, with the Guernsey logo on the front chest.
- Men's sizes range from M- 3XL / Woman's sizes range from M-XL
- \$30 + tax & shipping

NEW: Guernsey 4H Polo Shirts Available!

In need of a new shirt for show season? We've got you covered!

SHIRT C:

WHITE SOFT TOUCH POLO

- Features the classic Guernsey logo on the front chest
- \$30 + tax & shipping



To purchase, email at guernseyinfo@holstein.ca. We can bill directly to your Holstein Canada Account if desired, please provide address upon request for estimated shipping quote.

Guernsey News

SCHEDULE

May	Newsletter (submissions due by April 1)
August	Newsletter (submissions due by July 15)
December	Newsletter (submissions due by November 15)

We are always looking for advertisement submissions for our Guernsey News! **New discounted rates for advertisement frequency in multiple newsletters.**

If you could please provide any advertisements in the below format: Wording for art work specs i.e. design specs – CMYK at 300 ppi in PDF format. We encourage you to submit Camera ready / Completed ads to take advantage of an additional 25% discount.

If you need help putting an advertisement together kindly reach out to Emilie Wallace, and we can look into this on a case by case basis for costs to do ad layout.

SIZE	FREQUENCY 1 Member/Non-Member Rate	FREQUENCY 2 Member/Non-Member Rate (Discount of 15% for 2 ads)	FREQUENCY 3 Member/Non-Member Rate (Discount of 25% for 2 ads)
FULL PAGE 8.5" x 11" <i>with 0.25" bleed</i>	\$240.00 / \$420.00 PER ISSUE	\$200.00 / \$360.00 PER ISSUE	\$180.00 / \$315.00 PER ISSUE
1/2 PAGE 8.5" x 5.5" <i>with 0.25" bleed</i>	\$150.00 / \$240.00 PER ISSUE	\$130.00 / \$200.00 PER ISSUE	\$110.00 / \$180.00 PER ISSUE
1/3 PAGE 8.5" x 3.67" <i>with 0.25" bleed</i>	\$120.00 / \$180.00 PER ISSUE	\$105.00 / \$150.00 PER ISSUE	\$90.00 / \$135.00 PER ISSUE
1/4 PAGE 5.5" x 4.25" <i>with 0.25" bleed</i>	\$100.00 / \$150.00 PER ISSUE	\$85.00 / \$130.00 PER ISSUE	\$75.00 / \$110.00 PER ISSUE

Camera-ready Ads: ADDITIONAL 25% discount